

5th EISA European Workshops in International Studies (EWIS)

The Return of Politics to International Relations



Groningen,
June 06–09, 2018

Partnership Offer



ABOUT EWIS

The **European International Studies Association (EISA)** invites all partners and exhibitors to be part and support the **5th EISA European Workshops in International Studies (EWIS 2018)**, which will take place at **University of Groningen in the Kingdom of the Netherlands from 06-09 June 2018**.

These workshops allow scholars to engage in sustained, in-depth discussion with a diverse range of their peers from various institutions, countries, disciplines and career stages. EWIS has quickly proven to be a popular and productive format, ideal for preparing special issues, edited volumes or exploring new ideas, themes and directions.

EWIS 2018 will be held at University of Groningen, an increasingly important centre for IR in Europe. The university is situated in the heart of the city, which allows easy access to Groningen's rich history (including as a seat of the Hanseatic league) as well as its dynamic and diverse contemporary life. Easily reachable by direct train from Amsterdam Schiphol airport – and many other cities – Groningen combines the accessible charm of a small university town with the outlook and diversity of a big city.

The workshops that have been selected allow for exploration of the EWIS 2018 theme - '**The Return of Politics to International Relations**' - and will zoom in on the manifold ways in which knowledge produced in the field of International Relations is increasingly politicized, considered as inherently political and confronted with ongoing efforts to reconceptualise politics and the political beyond the confines of IR.

We are very pleased to announce that **EWIS 2018 is the biggest EWIS so far with more than 400 participants** and also heralds the **12th EISA Pan-European Conference on International Relations (PEC 2018)**, which will be the largest EISA conference so far and the largest academic IR conference in European history. EWIS 2018 and PEC 2018 will be a unique opportunity for scholars but also for sponsors and partners and thus we are offering also advantageous partnership opportunities for both events.

Programme Co-Chairs:

Dr Benjamin Herborth, Groningen and Dr Benjamin Tallis, IIR (for EISA)

ABOUT EISA – European International Studies Association

The **European International Studies Association (EISA)** is Europe's largest academic association for scholars and others working in international studies. EISA is a membership-based association serving the international studies community in Europe and around the world - currently we have more than 1300 members and are growing fast. EISA helps the international studies community to connect and runs a broad range of annual events from our flagship '**Pan-European Conference**' (**PEC**) and **European Workshops in International Studies (EWIS)** to the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. EISA is a non-profit association registered in Switzerland.

EWIS Workshops 2018 is the biggest EWIS so far with more than 400 participants.

CONTACTS

Workshops Secretariat

info@eisa-net.org

Sponsorship and Exhibition Manager:

Jana Dvorakova

Tel.: +420 777 791 252

Email: jana.dvorakova@c-in.eu

IMPORTANT DEADLINES

<i>Partners' enrolment</i>	30th April 2018
<i>Exhibitors' enrolment</i>	10th May 2018
<i>Sponsor/Exhibitor company logo in printable format, company profile, advertisement and bag inserts</i>	15th May 2018

EXHIBITION OPPORTUNITIES

EWIS EXHIBITION PACKAGE

450 EUR

The Exhibition package includes the following benefits:

- 4 sqm exhibition space, table (120x60 cm) and two chairs
- 1 complimentary registration
- Placement of the Partner's logo and URL on the EISA website
- Description (max. 50 words) in the programme book

EWIS+PEC EXHIBITION PACKAGE

1 100 EUR

Become an exhibitor at **EWIS and PEC** for this special discounted price and you will get the table top and registration to both events.

This offer is valid only till the end of May 2018.

The Exhibition package includes the following benefits for **both events**:

- 4 sqm exhibition space, table (120x60 cm) and two chairs
- 1 complimentary registration
- Placement of the Partner's logo and URL on the EISA and the PEC conference website
- Description (max. 50 words) in the programme book

Roll-up banner or poster in the exhibition area 270 EUR

Opportunity to place your company roll-up banner or poster in the exhibition area. Note that the banner or poster must be delivered and picked-up on sponsor's expenses.

Promotional material on display table 250 EUR

Opportunity to place up to 500 flyers on the display table in the exhibition area. Note that the material should be provided by Sponsor and must be approved by the Secretariat.

SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

2 000 EUR

Sponsor will have the opportunity to promote itself through a Welcome reception on the Opening evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Sponsor's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event

WORKSHOPS CONVENIENCE DINNER

(TBD)

The Convenience Dinner is a very prestigious social event of the Workshops and a great opportunity for exclusive sponsorship.

Sponsor's benefits:

- Sponsor's logo will be included on the invitations.
- Sponsor's name will be acknowledged in the Final Programme.
- Opportunity to include branded pop up banner in the dinner room.
- Free ticket to the dinner included in the package.

SOCIAL NETWORKING EVENING OR HAPPY HOUR (TBD)

The organisers want to provide other opportunities for delegate to gather together and network and enjoy each other's company. Building on successful trials of this at previous events they will therefore be organising several 'happy hours' for participants with discounted drinks at venues close to the workshops. Based on previous experience many participants will attend these events and so they are a good opportunity to increase sponsor visibility or to promote a product or service. Sponsors will get the following benefits:

- Special Mailing with Invitation to the event and including sponsors' logo.
- Sponsor's name will be acknowledged in the Final Programme and on the event website.
- Opportunity to include branded pop up banner in the evening venue.

COFFEE BREAKS and LUNCHEs

2 000 EUR

Opportunity to support environmental friendly cups and plates that can be branded with sponsors' logo.

Coffee breaks and lunches will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event



BRANDED ITEMS SPONSORSHIP

Workshops bags

1 000 EUR

As partner for the Workshops bags you will have your company logo printed in a prominent position on the bag along with the EISA logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organisers' discretion).

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

Workshops name tags or lanyards

700 EUR

Place your logo on each name tag or lanyard and accompany all delegates throughout the Workshops. Should you wish to supply your own lanyards, the amount can be reviewed.

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

Notepads and pens

200 EUR

Sponsor will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.
- Sponsor has to cover shipping costs and fulfil shipping instructions and deadlines.

Bag insert

300 EUR

- Inclusion of promotional material, 1-page leaflet, which will be handed out with the program upon registering to the Workshops.
- Material should be provided by Sponsor and approved by the Secretariat.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities as we can offer tailored packages to suit your wishes.

Sponsorship and Exhibition Manager:

Jana Dvorakova

Tel.: +420 777 791 252

Email: jana.dvorakova@c-in.eu

ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

POSTAL ADDRESS: _____

ZIP CODE AND CITY: _____

COUNTRY: _____

E-MAIL: _____

TELEPHONE: _____ FAX: _____

VAT NUMBER: _____

Sponsored item	Pcs	Price
Exhibition package		€
EWIS+PEC exhibition package		€
Banner in the exhibition area		€
Promotional material on display table		€
Welcome reception		€
Workshops convenience dinner		€
Social networking evening/Happy hours		€
Coffee breaks and lunches		€
Workshops bags		€
Name tags or lanyards		€
Notepads and pens		€
Bag insert		€

TOTAL (VAT excluded) _____ €

Kindly note that all prices listed in this document do not include VAT.

Please fill in the order form and send it to jana.dvorakova@c-in.eu. The advance invoice will be sent to you upon receiving the filled order form

Please send your company logo in curves format and your weblink along with the order form.

CONTRACT

- Provisional Booking – The item will be released if not confirmed within 14 days.
- Please send me a contract and first deposit invoice

TERMS OF PAYMENT

60% upon receipt of first invoice

40% by March 31st, 2018

All payments must be received before the start date of the Workshops. Should the Sponsor fail to complete payments prior to the commencement of the Workshop, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Workshops will be subject to 100% payment upon reservations.

Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.

PAYMENT METHODS

Option 1: Payment by **Bank Transfer**. Please make drafts payable to: EWIS 2018. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online **Credit Card** payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Sponsorship and Exhibition Manager: Jana Dvorakova, jana.dvorakova@c-in.eu

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before March 31st, 2018, inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between March 31st, 2018 and April 30th, 2018, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after April 30th, 2018

We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Workshops.

I am authorised to sign this form on behalf of the applicant/Company.

Signature:

Date: